

ACL Wireless Limited is amongst the top ten India-based developer of mobile value added services to operators, enterprises and consumers. It has deep specialization in developing mobile community applications and is a prominent provider of mobile VAS services in India.

ACL's community & messaging services are deployed across 21 countries on leading telecom networks like Airtel (India), Zain (Middle East), Claro (Brazil) and AIS (Thailand), amongst others, and generate over 250 million mobile hits with 2 million paying unique users every month.

The community and messaging products include mobile chat, IM, social networking, and photo sharing. These are available as white label products on SMS & SIM and as ACL's own branded service on GPRS. ACL operates these services through a fully-hosted, ASP revenue sharing model, and takes its products to market via mobile operators, handset vendors and also direct to consumer. The services are targeted at India, South East Asia, Middle East, Africa and Latin America, amongst others.

ACL's managed mobility services have helped over 200 tier-I enterprise customers in India to successfully leverage the mobile space as a medium to serve their customers. These include ICICI Bank, Timesjobs.com, Doordarshan, GE, Indian Airlines and SBI Credit Cards, amongst others. Large Indian telecom operators like Airtel and BSNL continue to use managed mobility for their on-deck services.

The managed mobility services comprise of SMS Push, SMS Short Codes, IVR, Ringback tone, and SIM based content services. These include off-deck carrier agnostic connectivity for interactive SMS & Voice response along with permission based SMS broadcasts & alerts. They also include service creation and operation for enterprises and operator VAS, billing & content aggregation.

ACL has partnerships with Gemalto, Smart Trust, Eposs and Unified Communications which enable it to develop cutting edge products and distribute them globally.

Declared a Red Herring 100 Asia winner for 2006, it has also been ranked by Deloitte amongst India's fastest growing technology companies, consecutively in 2005, 2006 and 2007.

Founded in 2000, ACL is a privately owned company funded by IAVM, with strategic investments from Naspers/MIH. It employs over 240 people and is headquartered in Delhi

For more information, please visit our company website at www.acl-wireless.com.